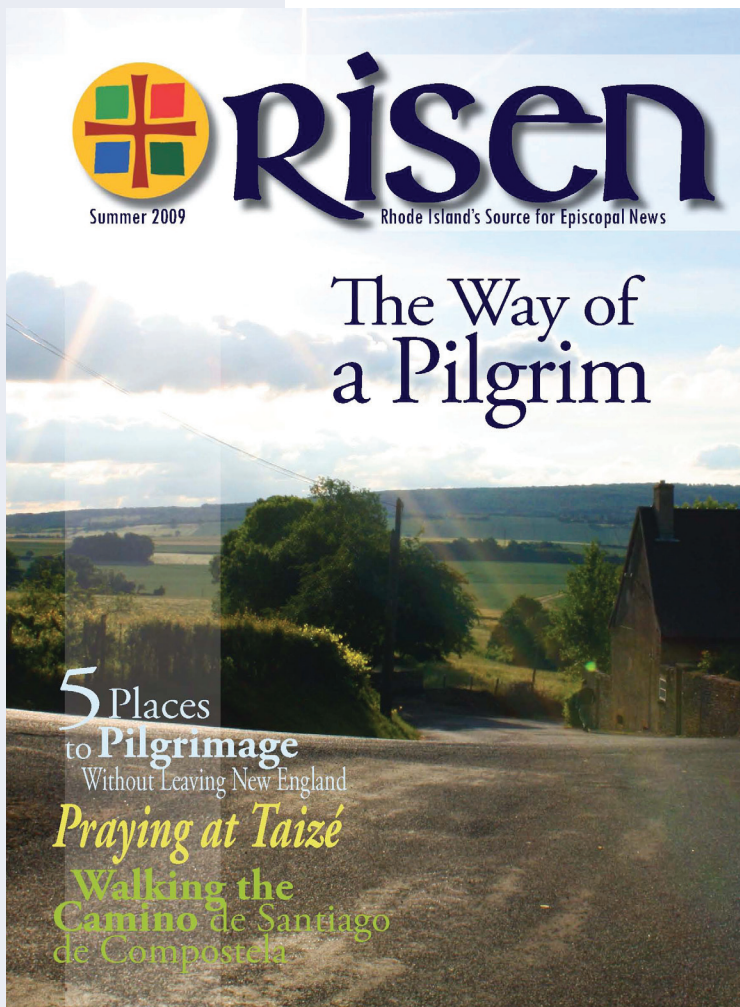




Advertising In **RISEN** Magazine

Reach **27,000** Episcopalians
With your Ad in Risen Magazine!



RISEN Magazine is a popular news and special interest magazine published by the Episcopal Diocese of Rhode Island. We switched from a newspaper format to the current full color journal in 2007. By doing so, we have been able to focus our attention on producing a high-quality print periodical with staying power. Each issue of RISEN centers on a timely theme and includes news of the Episcopal Church in Rhode Island and beyond, as well as feature articles that aim to inform, enlighten, and inspire. It is published quarterly in print as well as online, with a print circulation of nearly 10,000 and an over-all average readership of 27,000.

Visit www.episcopalri.org to view *RISEN* Magazine online

The Episcopal Diocese of Rhode Island

275 North Main Street, Providence, RI 02903 | (401)274-4500 | risen@episcopalri.org | www.episcopalri.org

RISEN Magazine Details

RISEN Magazine is printed quarterly, with full color on all 36 pages. The Magazine is 8 1/8 by 10 3/8 and is currently printed on 50lb uncoated stock.

RISEN Magazine is published quarterly both in print and online. The print copy is mailed free of charge to nearly 10,000 households, with a readership of 27,000, estimated at 2.7 readers per household. RISEN is received by 59 parishes as well as all Clergy in the Diocese of Rhode Island, current parishioners of our parishes, former parishioners who now live in various other areas of the United States, and many people who are unaffiliated but interested in the Episcopal Church.

Advertising Policy

Advertisements published in RISEN Magazine must be consistent with the mission and editorial policy of the publi-

cation, and RISEN Magazine reserves the right to decline any advertisements due to space or content restrictions. The publication of advertisements does not imply an endorsement by RISEN Magazine or the Episcopal Diocese of Rhode Island. RISEN Magazine will not knowingly accept advertising that is illegal or fraudulent.

Design Specifications

RISEN Magazine will consider "camera ready" electronic submissions in the following file formats: PDF, TIFF, and high resolution JPG files (JPG file size must be more than 1MB (2MB for full page ads))

At this time RISEN Magazine cannot provide design services, and cannot accept hard copy submissions. All submissions must be e-mailed to risen@episcopalri.org

Payment Policy

Advertisers are billed on acceptance of their ad for publication, and the bill is

to be paid within 30 days of the invoice. Checks should be made payable to the Episcopal Diocese of Rhode Island.

Discounted rates are offered for ads ordered (in advance) to appear in multiple issues, at the rate of 10% for two issues, 15% for three issues and 20% for four issues. Advertisers receiving these packaged rates will be billed for the entirety of the package on acceptance for publication, and cancellations with refunds will not be accepted after the printing of the first issue.

Submission Deadlines

Summer 2009 Issue - June 1
 Fall 2009 Issue - September 1
 Winter 2009 Issue - December 1
 Spring 2010 Issue - March 1

All Submissions must be e-mailed to risen@episcopalri.org

2009 Advertising Rate Chart

Ad Size	width x height	Cost 1x*	2x	3x	4x	
A	Full Page	7 5/8" x 10 1/8" **	\$1200	\$1080	\$1020	\$960
B	2/3 Page	4 2/3" x 9 5/8"	\$600	\$540	\$510	\$480
C	1/2 Page	7 1/8" x 4 3/4"	\$400	\$360	\$340	\$320
D	1/4 Page	3 1/2" x 4 3/4"	\$200	\$180	\$170	\$160
E	1/6 Page	2 1/4" x 4 3/4"	\$150	\$135	\$127.5	\$120
F	1/8 Page	3 1/2" x 2 1/4"	\$100	\$90	\$85	\$80
G	1/9 Page	2 1/4" x 3"	\$75	\$67.5	\$63.75	\$60

* Cost is listed per ad per printing, with discounts for ads slated to appear in multiple issues.

** If you would like your Full Page ad to extend all the way to the edge of the page, please add a 1/2 inch margin and a 1/4 inch bleed guide to all four sides.



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